

### Issues and Deadlines

6 times per year, every 2 months

#### **Issue No. 1/2019: February 2019**

Deadline for Press Releases: 25. January 2019  
Deadline for Advertisements: 31. January 2019  
Publishing date (calendar week): February 25th (CW 9)

#### **Issue No. 2/2019: April 2019**

Deadline for Press Releases: 15. March 2019  
Deadline for Advertisements: 20. March 2019  
Publishing date (calendar week): April 18th (CW 16)

#### **Issue No. 3/2019: June 2019**

Deadline for Press Releases: 17. May 2019  
Deadline for Advertisements: 22. May 2019  
Publishing date (calendar week): June 20th (CW 25)

#### **Issue No. 4/2019: August 2019**

Deadline for Press Releases: 22. July 2019  
Deadline for Advertisements: 29. July 2019  
Publishing date (calendar week): August 23th (CW 34)

#### **Issue No. 5/2019: October 2019**

Deadline for Press Releases: 13. September 2019  
Deadline for Advertisements: 20. September 2019  
Publishing date (calendar week): October 17th (CW 42)

#### **Issue No. 6/2019: December 2019**

Deadline for Press Releases: 14. November 2019  
Deadline for Advertisements: 20. November 2019  
Publishing date (calendar week): December 18th (CW 51)

### Data delivery: Advertisements

Magnitude/sizes as on page 4 in the media info, watch the bleed. Please include all fonts or convert them into paths.

#### **Delivery:**

by postal delivery: on CD-ROM incl. colour proof  
file formats: PDF-X3 (ISO Coated v2), all fonts included  
native files on request only: InDesign, QuarkXPress, Illustrator (incl. Fonts)

by e-mail: [ads@kreativ-journal.com](mailto:ads@kreativ-journal.com)  
100% Size High-Resolution PDF-X3 (with all printmarks)  
(ask for Distiller settings)

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#### **Magazine size:**

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#### **Website / NEWS BLOG**

**Registry Source of Supply**  
<http://www.kreativ-journal.com>

#### **Member / Collaboration**

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Research Association

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### Press Releases

One page of the magazine accommodates about 3200 characters and 1-2 pictures.

A half-page can accommodate about 1000 characters and 1 picture.

Press releases: (preferred by e-mail)

- by e-mail to "[redaktion@kreativ-journal.com](mailto:redaktion@kreativ-journal.com)"
- by postal delivery on CD/DVD incl. prints

Text: RTF or unformatted text files; images as Tiff or JPEG (high quality); with image descriptions and copyrights.