

Issues and Deadlines

6 times per year, every 2 months

Issue No. 1: February/March 2021

Deadline for Press Releases: January 25th, 2021
Deadline for Advertisements: February 08th, 2021
Publishing date (calendar week): Feb. 25th (CW 8)

Issue No. 2: April/May 2021

Deadline for Press Releases: March 03rd, 2021
Deadline for Advertisements: March 17th, 2021
Publishing date (calendar week): April 19th (CW 16)

Issue No. 3: June/July 2021

Deadline for Press Releases: May 10th, 2021
Deadline for Advertisements: May 21st, 2021
Publishing date (calendar week): June 21st (CW 25)

Issue No. 4: August/September 2021

Deadline for Press Releases: Aug. 12th, 2021
Deadline for Advertisements: Aug. 19th, 2021
Publishing date (calendar week): Sept. 9th (CW 36)

Issue No. 5: October/November 2021

Deadline for Press Releases: Sept. 30th, 2021
Deadline for Advertisements: Oct. 11th, 2021
Publishing date (calendar week): Nov. 5th (CW 45)

Issue No. 6: December 2021 / January 2022

Deadline for Press Releases: Nov. 29th, 2021
Deadline for Advertisements: Dec. 10th, 2021
Publishing date (calendar week): Dec. 29th (CW 52)

Data delivery: Advertisements

Magnitude/sizes as on page 4 in the media info, watch the bleed. Please include all fonts or convert them into paths.

Delivery:

by postal delivery: on CD-ROM incl. colour proof
file formats: PDF-X3 (ISO Coated v2), all fonts included
native files on request only: InDesign, QuarkXPress, Illustrator (incl. Fonts)

by e-mail: ads@kreativ-journal.com
100% Size High-Resolution PDF-X3 (with all printmarks)
(ask for Distiller settings)

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Press Releases

One page of the magazine accommodates about 3200 characters and 1-2 pictures.

A half-page can accommodate about 1000 characters and 1 picture.

Press releases: (preferred by e-mail)

- by e-mail to "redaktion@kreativ-journal.com"
- by postal delivery on CD/DVD incl. prints

Text: RTF or unformatted text files; images as Tiff or JPEG (high quality); with image descriptions and copyrights.