

### Issues and Deadlines

6 times per year, every 2 months

#### Issue No. 1: February/March 2022

Deadline for Press Releases: January 24<sup>th</sup>, 2022

Deadline for Advertisements: February 07<sup>th</sup>, 2022

Publishing date (calendar week): Feb. 21<sup>st</sup> (CW 8)

#### Issue No. 2: April/May 2022

Deadline for Press Releases: March 04<sup>th</sup>, 2022

Deadline for Advertisements: March 18<sup>th</sup>, 2022

Publishing date (calendar week): April 18<sup>th</sup> (CW 16)

#### Issue No. 3: June/July 2022

Deadline for Press Releases: May 9<sup>th</sup>, 2022

Deadline for Advertisements: May 20<sup>th</sup>, 2022

Publishing date (calendar week): June 20<sup>th</sup> (CW 25)

#### Issue No. 4: August/September 2022

Deadline for Press Releases: July 25<sup>th</sup>, 2022

Deadline for Advertisements: Aug. 10<sup>th</sup>, 2022

Publishing date (calendar week): Aug. 22<sup>nd</sup> (CW 34)

#### Issue No. 5: October/November 2022

Deadline for Press Releases: Sept. 23<sup>rd</sup>, 2022

Deadline for Advertisements: Oct. 03<sup>rd</sup>, 2022

Publishing date (calendar week): Oct. 17<sup>th</sup> (CW 42)

#### Issue No. 6: December 2022 / January 2023

Deadline for Press Releases: Nov. 25<sup>th</sup>, 2022

Deadline for Advertisements: Dec. 8<sup>th</sup>, 2022

Publishing date (calendar week): Dec. 1 9<sup>th</sup> (CW 51)

### Data delivery: Advertisements

Magnitude/sizes as on page 4 in the media info, watch the bleed. Please include all fonts or convert them into paths.

#### Delivery:

by postal delivery: on CD-ROM incl. colour proof  
file formats: PDF-X3 (ISO Coated v2), all fonts included  
native files on request only: InDesign, QuarkXPress, Illustrator (incl. Fonts)

by e-mail: ads@kreativ-journal.com

100% Size High-Resolution PDF-X3 (with all printmarks)  
(ask for Distiller settings)

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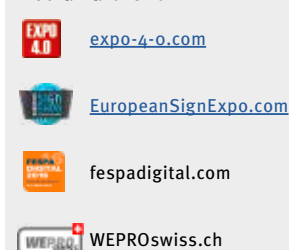
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### Press Releases

One page of the magazine accommodates about 3200 characters and 1-2 pictures.

A half-page can accommodate about 1000 characters and 1 picture.

Press releases: (preferred by e-mail)

- by e-mail to "[redaktion@kreativ-journal.com](mailto:redaktion@kreativ-journal.com)"
- by postal delivery on CD/DVD incl. prints

Text: RTF or unformatted text files; images as Tiff or JPEG (high quality); with image descriptions and copyrights.