

Issues and Deadlines

6 times per year, every 2 months

Issue No. 1: February/March 2023

Deadline for Press Releases: January 30th, 2023
Deadline for Advertisements: February 06th, 2023
Publishing date (calendar week): Feb. 27th (CW 9)

Issue No. 2: April/May 2023

Deadline for Press Releases: March 08th, 2023
Deadline for Advertisements: March 22nd, 2023
Publishing date (calendar week): April 18th (CW 16)

Issue No. 3: June/July 2023

Deadline for Press Releases: May 12th, 2023
Deadline for Advertisements: May 22nd, 2023
Publishing date (calendar week): June 20th (CW 25)

Issue No. 4: August/September 2023

Deadline for Press Releases: July 24th, 2023
Deadline for Advertisements: Aug. 09th, 2023
Publishing date (calendar week): Aug. 22nd (CW 34)

Issue No. 5: October/November 2023

Deadline for Press Releases: Sept. 22nd, 2023
Deadline for Advertisements: Sept. 29th, 2023
Publishing date (calendar week): Oct. 18th (CW 42)

Issue No. 6: December 2023 / January 2024

Deadline for Press Releases: Nov. 17th, 2023
Deadline for Advertisements: Dec. 1st, 2023
Publishing date (calendar week): Dec. 14th (CW 50)

Data delivery: Advertisements

Magnitude/sizes as on page 4 in the media info, watch the bleed. Please include all fonts or convert them into paths.

Delivery:

by postal delivery: on CD-ROM incl. colour proof
file formats: PDF-X3 (ISO Coated v2), all fonts included
native files on request only: InDesign, QuarkXPress, Illustrator (incl. Fonts)

by e-mail: ads@kreativ-journal.com
100% Size High-Resolution PDF-X3 (with all printmarks)
(ask for Distiller settings)

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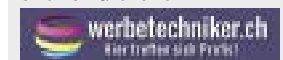
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Press Releases

One page of the magazine accommodates about 3200 characters and 1-2 pictures.

A half-page can accommodate about 1000 characters and 1 picture.

Press releases: (preferred by e-mail)

- by e-mail to "redaktion@kreativ-journal.com"
- by postal delivery on CD/DVD incl. prints

Text: RTF or unformatted text files; images as Tiff or JPEG (high quality); with image descriptions and copyrights.