

### Issues and Deadlines

6 times per year, every 2 months

#### Issue No. 1/2024: February 2024

Deadline for Press Releases: January 30, 2024

Deadline for Advertisements: January 31, 2024

Publishing date (calendar week): February 27 (CW 9)

#### Issue No. 2/2024: April 2024

Deadline for Press Releases: March 8, 2024

Deadline for Advertisements: March 22, 2024

Publishing date (calendar week): April 22 (CW 17)

#### Issue No. 3/2024: June 2024

Deadline for Press Releases: May 10, 2024

Deadline for Advertisements: May 20, 2024

Publishing date (calendar week): June 20 (CW 25)

#### Issue No. 4/2019: August 2024

Deadline for Press Releases: July 24, 2024

Deadline for Advertisements: Aug 09, 2024

Publishing date (calendar week): August 22 (CW 34)

#### Issue No. 5/2019: October 2024

Deadline for Press Releases: September 20, 2024

Deadline for Advertisements: September 30, 2024

Publishing date (calendar week): October 18 (CW 42)

#### Issue No. 6/2019: December 2024

Deadline for Press Releases: November 15, 2024

Deadline for Advertisements: November 30, 2024

Publishing date (calendar week): December 14 (CW 50)

### Data delivery: Advertisements

Magnitude/sizes as on page 4 in the media info, watch the bleed. Please include all fonts or convert them into paths.

#### Delivery:

by postal delivery: on CD-ROM incl. colour proof  
file formats: PDF-X3 (ISO Coated v2), all fonts included  
native files on request only: InDesign, QuarkXPress, Illustrator (incl. Fonts)

by e-mail: [ads@kreativ-journal.com](mailto:ads@kreativ-journal.com)

100% Size High-Resolution PDF-X3 (with all printmarks)  
(ask for Distiller settings)

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#### Magazine size:

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#### Website / NEWS BLOG

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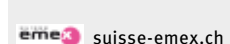
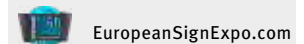
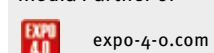
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### Press Releases

One page of the magazine accommodates about 3200 characters and 1-2 pictures.

A half-page can accommodate about 1000 characters and 1 picture.

Press releases: (preferred by e-mail)

- by e-mail to "[redaktion@kreativ-journal.com](mailto:redaktion@kreativ-journal.com)"
- by postal delivery on CD/DVD incl. prints

Text: RTF or unformatted text files; images as Tiff or JPEG (high quality); with image descriptions and copyrights.