

### Issues and Deadlines

4 times per year, every 3 months

#### Issue No. 1: March/April 2026 | Spring

Deadline for Press Releases: February 10, 2026  
Deadline for Advertisements: February 17, 2026  
Publishing date (calendar week): March 31st (CW 14)

#### Issue No. 2: May/June 2026 | Summer

Deadline for Press Releases: May 12, 2026  
Deadline for Advertisements: May 19, 2026  
Publishing date (calendar week): June 30th (CW 27)

#### Issue No. 3: Sept/Oct 2026 | Autumn

Deadline for Press Releases: Aug. 12, 2026  
Deadline for Advertisements: Aug. 19, 2026  
Publishing date (calendar week): Sept. 30th (CW 40)

#### Issue No. 4/2024: December 2024 | Winter

Deadline for Press Releases: Oct. 26, 2026  
Deadline for Advertisements: Nov. 02, 2026  
Publishing date (calendar week): December 14th (CW 50)

**Special Issue 30th Anniversary edition**  
planned on demand

### Imprint, Editorial

#### Publishing House:

pr-kreativ gmbh / ltd – Advertising & Publishing  
Seenerstrasse 143, CH-8405 Winterthur, Switzerland  
Tel. +41 -52 - 233 03 43  
Web: [www.pr-kreativ.ch](http://www.pr-kreativ.ch)  
News-Blog: [www.kreativ-journal.com](http://www.kreativ-journal.com)

#### Editorial:

«Kreativ-Journal»  
Seenerstrasse 143  
CH-8405 Winterthur  
Switzerland  
E-Mail: [redaktion@kreativ-journal.com](mailto:redaktion@kreativ-journal.com)

#### Editor-In-Chief:

Patrick Rutschmann  
Specialized Journalist (ASJ)  
[prutschmann@kreativ-journal.com](mailto:prutschmann@kreativ-journal.com)

#### Publisher:

Patrick Rutschmann  
Graphic Designer  
[prutschmann@kreativ-journal.com](mailto:prutschmann@kreativ-journal.com)

#### Sales:

Information and order:  
Patrick Rutschmann  
[prutschmann@kreativ-journal.com](mailto:prutschmann@kreativ-journal.com)  
Dagmar Rutschmann  
[drutschmann@pr-kreativ.ch](mailto:drutschmann@pr-kreativ.ch)

#### Magazine size:

230 x 297 mm (8.07 x 10.75 inch)

#### Website / NEWS BLOG

#### Listing Sources of Supplies

<https://www.kreativ-journal.com>

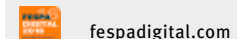
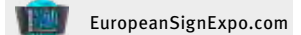
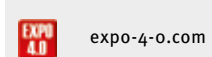
#### Member / Collaboration

Verband Werbetechnik + Print VWP  
Verband Schweizer Fachjournalisten  
Association Specialised Journalists  
FOGRA.org Graphic Technology  
Research Association

#### Online Partner of



#### Media Partner of



### Data delivery: Advertisements

Magnitude/sizes as on page 4 in the media info, watch the bleed. Please include all fonts or convert them into paths.

#### Delivery:

by postal delivery: on CD-ROM incl. colour proof  
file formats: PDF-X3 (ISO Coated v2), all fonts included  
native files on request only: InDesign, QuarkXPress, Illustrator (incl. Fonts)

by e-mail: [ads@kreativ-journal.com](mailto:ads@kreativ-journal.com)  
100% Size High-Resolution PDF-X3 (with all printmarks)  
(ask for Distiller settings)

### Press Releases

One page of the magazine accommodates about 3200 characters and 1-2 pictures.

A half-page can accommodate about 1000 characters and 1 picture.

Prices for advertorials can be found on page 6. Prices correspond to the advertising rates.

Press releases/advertorials: (preferred by e-mail)

- by postal delivery on CD/DVD incl. prints
- Reports edited by the editorial team will be charged according to length/effort (per advertisement: 1x advertorial free of charge)

Text: RTF or unformatted text files; images as Tiff or JPEG (high quality); with image descriptions and copyrights.

For further information please contact Patrick Rutschmann ([prutschmann@kreativ-journal.com](mailto:prutschmann@kreativ-journal.com))